

BLITZ ABROAD**English version available on November 9, 2022**

Monaco, October 25, released less than 3 years ago, *Blitz* is still rising in the manga world, and now internationally. Approaching 100,000 copies sold on the French territory alone, *Blitz* has aroused the interest of foreign publishers.

Shibuya Productions is proud to announce the sale of the English language rights of its manga *Blitz* to the American publisher ABLAZE.

Thus *Blitz* will be released almost simultaneously in the United States, the United Kingdom and Australia in November 2022.

ABLAZE is a renowned publisher in the world of manga, comics and graphic novels, and is known for seeking out the best content from all over the world bringing it to readers! Its goal is to satisfy both the creators and the public with quality content!

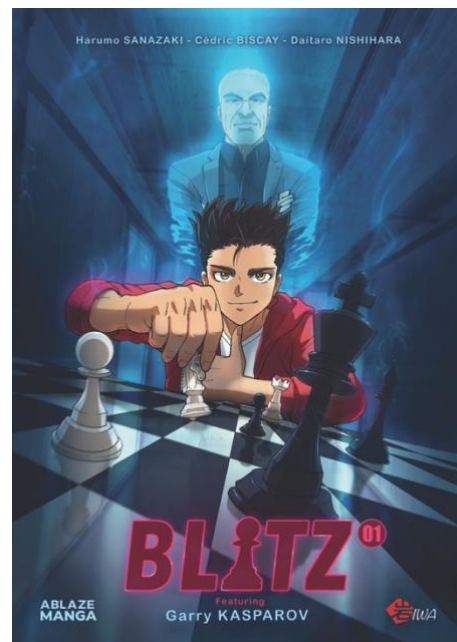
What attracted you to Blitz?

"The concept of a shonen manga series centered around Chess was intriguing to me. Because the game itself has broad potential. And the manga does as well, appealing to both chess fans and manga fans.

BLITZ also offers readers an entertaining story while at the same time teaching them about chess.

The combination of entertainment and education is difficult to pull off, but *BLITZ* does it beautifully.

The execution is fantastic." RICH YOUNG co-founder of ABLAZE.

**Blitz in the big league**

His expertise and knowledge of the market for over 20 years, offers our manga a thoughtful, strategic and solid positioning. Indeed, it will be distributed by the largest distributor in the world of comics, graphic novels, manga ...

Diamond Comics Distributor and will be present at Barnes and Noble, the largest bookstore in the USA with more than 800 "king size" stores, as well as at Indiebound, a network that includes all the independent American online bookstores, without forgetting the network of stores specializing in comics and manga present throughout the United States.

These assets have convinced Shibuya Productions and its President & CEO, Cédric Biscay, who's also the author of *Blitz*: "It's a wonderful opportunity for *Blitz* to be distributed in a market such as the United States, where manga has experienced exponential growth of more than 160% in 2021, and which is close to France, the second largest consumer of manga in the world.

Great prospects for the *Blitz* manga and its universe, which now dreams of conquering the European market.

About Shibuya Productions

Founded in 2014, Shibuya Productions is Monaco's first video game, animation and manga company. Having strong contents such as *Astroboy Reboot*, *Shenmue III*, *Twin Mirror* or *Blitz*, Shibuya Productions also makes documentaries and fiction films. The company organizes every year in Monaco and Kyoto the MAGIC events dedicated to the development of pop culture.

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#BlitzManga