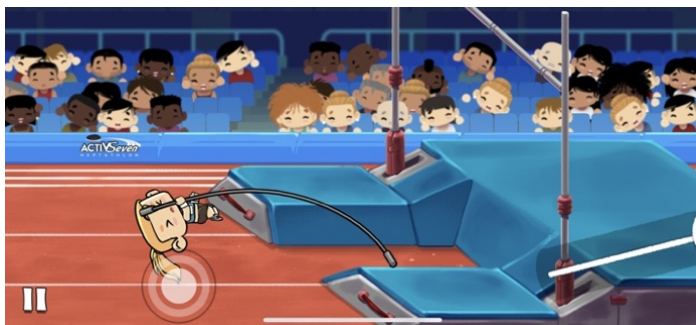


Shibuya Productions supports the International Day of Sport in the service of development and peace

Monaco on April 6, 2021, Shibuya Productions, a company based in Monaco, has set itself the mission of developing "useful entertainment". The goal is to give everyone the opportunity to participate concretely in major issues such as the environment or well-being by inviting them to do so through entertainment (video games, manga, animation, documentary).

This day of April 6, "International Day of Sport for Development and Peace", is the perfect opportunity to present our new production integrating this philosophy. Sport is one of the most powerful vectors of socialization, sharing, communication, and pacification that we know today.

It is therefore a great honor for Shibuya Productions to participate in this international day in collaboration with the Permanent Mission of the Principality of Monaco to the United Nations in New York.



We reveal for the occasion the beta version of our new game ActivSeven Heptathlon, supported by the American champion of the discipline Chari Hawkins.

In this period of forced sedentarization and while 1.4 billion people do not practice enough physical exercise in the world, sport is a major issue and its accessibility to all, a universal right.

It is precisely in this perspective that Shibuya Productions and its co-producer ActivBody, propose to answer this question with ActivSeven Heptathlon, a sport game to do sport wherever you are!

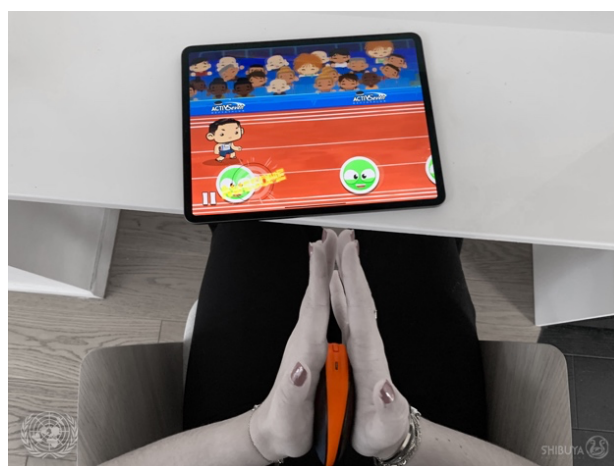
It will be available for free before the summer on smartphones and tablets, both Android and iOS.

It is a game that combines rhythm, strength variation, precision, all using the principle of isometry thanks to Activ5, a connected object invented in Monaco and which for the occasion will replace your gym and gamepad.

It is suitable for all types of players and includes all the events of the men's and women's heptathlon.

Until now, sports video games could still be considered a cerebral activity, prepare to never think so again.

Join the cause: #SportDay #OnlyTogether



About Shibuya Productions : Monaco-based company specialized in entertainment with strong contents such as AstroBoy Reboot, Shenmue III, Blitz... It is also the founder and organizer of the Monaco Anime Game International Conferences in Monaco and Kyoto. For more information: www.shibuya-productions.com